New Seeding or Sodding

Features:
- High phosphorus to promote a rapid, vigorous start to early root development and growth
- Plentyful potassium for the development and hardness of new grass
- Unique formula that stimulates early growth and thickening of newly seeded and sodded lawns
- Premium fertilizer - providing the nutrients needed for a healthy, green lawn

When to Apply:
Use whenever seeding, overseeding or sodding new lawn.

How to Apply:
Follow application instructions and recommended setting for your spreader listed on the back of each bag.

If, after using this product, you are dissatisfied with the results, simply mail the sales receipt, a brief description of the problem and your contact information to the address listed below or contact Menards guest services for a full refund.

Understanding Fertilizer

Nitrogen: Grows dark green color to plants and prevents increased heat and stem growth. Fertilizer decompositions of organic nutrients.

Phosphorus: Stimulates early root formation and growth. Give rapid and vigorous start to plants and winter hardiness to fall seeding.

Potash: Increases disease resistance to plants. Essential to the formation and transfer of starches, sugars, and oils. Helps development of root system.

Fertilize turf to improve color, density, uniformity and resistance disease and traffic stress.

How to Fertilizer Guide

High levels of phosphorus in lakes & streams can cause excessive algae and aquatic plant growth. Using a zero phosphorus fertilizer may help to reduce the phosphorus levels in nearby lakes and streams.
**FIRST APPLICATION**  
**Early Spring**

- Controls crabgrass and many other listed annual grasses and broadleaf weeds.
- Stops annual crabgrass and many other annual weedy grasses before they grow.
- Slow release nitrogen for extended feeding.
- Contains iron for deep greening.

**WHEN TO APPLY**  
Apply early spring, prior to crabgrass germination. Properly timed applications will control existing crabgrass and prevent further emergence of crabgrass seedlings. Do not apply this product later than 4 weeks after crabgrass germination.

**HOW TO APPLY**  
Apply evenly using a properly calibrated broadcast or drop spreader. For best results, apply within a few days after mowing and delay mowing again for a few days after the application. Performance is improved if application is followed by 1/2 inch of rainfall or sprinkler irrigation. Refer to product label on back of bag for complete application instructions and precautions.

**SECOND APPLICATION**  
**Mid-April to July**

- Broad spectrum weed control and fertilizes in one application.
- Controls dandelions, thistle, clover, and over 150 other listed weeds.
- Improves Color, Density and Uniformity to Turf.
- Contains slow release nitrogen for a longer lasting green lawn.

**WHEN TO APPLY**  
Apply as the second application in mid April to July when weeds are young and growing actively, preferably in the morning when dew is on the grass.

**HOW TO APPLY**  
Apply evenly using a properly calibrated broadcast or drop spreader. Mow lawn to normal height 1-2 days before application. If grass is not moist at time of application, sprinkle lightly with water to allow the granules to adhere and remain on the leaf surface of the weeds. Do not wash from weed leaves for 1-2 days after application. Refer to product label on back of bag for complete application instructions and precautions.

**THIRD APPLICATION**  
**June to Sept**

- Specially blended formula for fast green-up power.
- Promotes increased resistance to disease and drought stresses.
- Provides a feeding of fertilizer to help improve the color, density, uniformity of the turf.
- Includes slow release nutrients for long-lasting feeding plus iron for deeper greening.

**WHEN TO APPLY**  
Apply in summer as the third application of the lawn care program. May also be applied anytime throughout the growing season in 6 week intervals as a general-purpose turf fertilizer to promote a lush, healthier lawn in a single application.

**HOW TO APPLY**  
Apply evenly using a properly calibrated broadcast or drop spreader. The fertilizer may be applied to dry or wet turf and a light watering after application will help activate the product sooner. Avoid application in moderate to severe drought conditions and applying when temperatures are over 90°F as the turf may become stressed.

**FOURTH APPLICATION**  
**Late Aug to Nov**

- Specially blended formula to prepare turf for winter dormancy and improve spring green-up.
- Promotes disease resistance and builds carbohydrates for dormant hardness.
- Provides a feeding of fertilizer to help improve the color, density and uniformity of the turf.
- Includes slow release nutrients for long-lasting feeding plus iron for deeper greening.

**WHEN TO APPLY**  
Apply in fall as the last application of the growing season before turf dormancy. This product will help improve the color, density and uniformity to the turf plus improve spring green-up.

**HOW TO APPLY**  
Apply evenly using a properly calibrated broadcast or drop spreader. The fertilizer may be applied to dry or wet turf and a light watering after application will help activate the product sooner. Avoid application in moderate to severe drought conditions and applying when temperatures are over 90°F as the turf may become stressed.

**ALLOW 6 WEEKS BETWEEN APPLICATIONS**
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**FEATURES**
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- Plentyful potassium for the development and hardness of new grass
- Unique formula that stimulates early growth and thickening of newly seeded and sodded lawns
- Premium fertilizer - providing the nutrients needed for a beautiful, healthy lawn

**WHEN TO APPLY**
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**HOW TO APPLY**
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